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組織分析之經濟途徑初探 *

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摘 要

自一九七〇年代以來，在經濟學家的努力下，於組織經濟學領域內提供了數個組織分析的經濟途徑。分別是：交易成本論、代理人理論、策略管理、合作性組織、組織變遷之演化理論。本文企圖提供一個整合性的架構來介紹與比較前述不同的分析途徑，希望有助於增進吾人對於此一領域的理解。

關鍵詞：組織經濟學、交易成本論、代理人理論、策略管理、合作性組織、組織變遷之演化理論

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An Explorative Framework for Economic Approaches of Organizational Analysis

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Abstract

According to the contribution of economists, several economic approaches to organizations study, which have been called organizational economics, have been developed since 1970s. This paper proposes an explorative framework to present these economic approaches: transaction cost theory, agent-principal theory, strategic management theory, cooperative organizational economics, and evolutionary theory of organizational change.

Key Words : organizational economics, transaction cost theory, agent-principal theory, strategic management theory, cooperative organizational economics, evolutionary theory of organizational change.

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