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政策研究與政策制定： 「二元社區理論」的整合分析

丘昌泰*

**Policy Research and Policy Making:
A synthetic Analysis of Two-Communities Theories**

Chang-tay Chiou

摘要

政策研究者與政策制定者之間的差距長久以來是社會科學家的討論主題；本文企圖從兩種對立觀點—悲觀論與樂觀論—以整合知識應用領域中的「差距理論」。政策研究者與政策制定者的世界是互動的，他們對於知識的來源與散播、研究目的、研究成果付諸執行的障礙、以及連結理論與實際的方法皆具共識。在分析差距理論的諸種症狀—知識的兩面論與二元社區論—之後，作者提出「共識建立與差距彌補模式」，俾能強化政策研究在政策制定中的應用。此模式包含三個階段：差距認知階段、共識診斷階段與差距彌補階段。以研究過程的四個階段為基礎：(1)創議階段，(2)研究問題的設計與選擇階段，(3)問題解決過程階段，以及(4)研究發現轉換至潛在應用者的階段，本文提出數種不同的策略，以強化政策研究在政策制定上的應用。

關鍵詞：公共政策，政策科學，政策分析，政策研究，知識應用

ABSTRACT

The "gap" between policy researcher and policy maker has long been the topics of discussion for social scientists. This paper synthesizes "gaps theories" from two contrasted perspectives: pessimism and optimism. The worlds of policy researchers and policy makers interface by forming a common boundary across which many attitudes are shared about the sources and dissemination of knowledge, objectives of research and barriers to its implementation, and methods used to link theory to practice. After analyzing the symptoms of a gap—two faces of knowledge and multiple differences of two-communities, the author presents a "consensus-building-gap-filling model" so as to improve the use of policy research in public policy making. This model includes three stages: gap-recognizing, consensus-diagnosing, and gap-filling stage. Several strategies are developed on the basis of four distinct research phases: (1) initiation, (2) the design and selection of research problems, (3) problem-solving procedure, and (4) the transmission of research findings to potential users.

Key words: Public Policy, Policy Sciences, Policy Analysis, Policy Research, Knowledge Use.

*國立中興大學公共行政系副教授
Ph.D. in Public Policy Research and Analysis, University of Pittsburgh ; Associate Professor
in the Department of Public Administration, National Chung Hsing University.